

OCT25/12 15.01
*** WPXI-TV ***



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30	4	\$800.00	10/26	10/26	1		FRI	1
PROGRAM : CH11 NEWS												
2			600A-700A	30	4	\$800.00	10/29	11/2	3		M-F	3
PROGRAM : CH11 NEWS												
3			600A-700A	30	4	\$800.00	11/5	11/5	1		MON	1
PROGRAM : CH11 NEWS												
4			700A-900A	30	4	\$800.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW												
5			700A-900A	30	4	\$800.00	10/29	11/2	2		M-F	2
PROGRAM : TODAYS HOW												

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			700A-900A PROGRAM : TODAYS HOW	30	4	\$800.00	11/5	11/5	1		MON	1
7			900A-1000A PROGRAM : TODAY SHOW	30	4	\$400.00	10/26	10/26	1		FRI	1
8			900A-1000A PROGRAM : TODAY SHOW	30	4	\$400.00	10/29	11/2	2		M-F	2
9			1200N-1230P PROGRAM : CH11 NEWS	30	4	\$375.00	10/29	11/2	3		M-F	3
10			1230P-130P PROGRAM : DOCTORS	30	4	\$275.00	10/29	11/2	1		M-F	1
11			300P-400P PROGRAM : DAYS	30	4	\$500.00	10/26	10/26	1		FRI	1
12			300P-400P PROGRAM : DAYS	30	4	\$500.00	10/29	11/2	2		M-F	2
13			400P-430P PROGRAM : JUDGE JUDY	30	4	\$400.00	10/29	11/2	2		M-F	2
14			600P-630P PROGRAM : 6P NEWS	30	4	\$1,000.00	10/29	11/2	2		M-F	2
15			600P-630P PROGRAM : 6P NEWS	30	4	\$1,000.00	11/5	11/5	1		MON	1
16			700P-730P PROGRAM : JEOPARDY	30	4	\$1,800.00	10/29	11/2	2		M-F	2
17			700P-730P PROGRAM : JEOPARDY	30	4	\$1,800.00	11/5	11/5	1		MON	1

REP HEADLINE# 6397173
 *** ORIGINAL REV#0 ***

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18			730P-800P	30	4	\$1,800.00	10/29	11/2	2		M-F	2
PROGRAM : WHEEL												
19			1100P-1135P	30	4	\$2,000.00	10/29	11/2	3		M-F	3
PROGRAM : NEWS												
20			1100P-1135P	30	4	\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
21			600A-1030A	30	5	\$5,000.00	11/3	11/3	1		SAT	1
PROGRAM : PITT ND -FB/LOCAL - 3300-7300												
22			600P-630P	30	21	\$625.00	10/27	10/27	1		SAT	1
PROGRAM : SAT NEWS												
23			1100P-1130P	30	4	\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : CH11 NEWS												
24			1130P-1230A	30	4	\$1,200.00	11/3	11/3	1		SAT	1
PROGRAM : SNL												
25			800A-1000A	30	4	\$375.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
26			600P-630P	30	4	\$675.00	10/28	11/4	1		SUN	2
PROGRAM : SUN NEWS												
OCT/12			\$6,275.00	NOV/12		36475.00						

CONTRACT TOTAL 42750.00
 TOTAL SPOTS 40

MARKET TOTALS \$152,678 WPXI 28% KDKA 35% WTAE 24% WPGH 10% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*